

Public Service Announcement

Celebrate Earth Hour by being energy wise!

Start Date: March 18, 2025 End Date: March 22, 2025

Nunavut-wide 30 sec

The Government of Nunavut invites all Nunavummiut to participate in Earth Hour on Saturday, March 22, from 8:30 to 9:30 p.m.

Earth Hour is a global movement that encourages Nunavummiut to turn off nonessential lights for one hour as a symbolic act of our commitment to care for the land and our planet.

In the spirit of *Avatittinnik Kamatsiarniq*, let's embrace our culture while saving energy. During the week leading up to Earth Hour, March 17 to 22, join the Department of Environment and participate in our Nunavut-wide planned activities.

Visit the <u>Department of Environment's website</u> for a list of activities and an opportunity to win prizes in the spirit of Earth Hour.

Remember, every small action makes a difference! Let's reduce energy use and protect our land and planet.

Follow Government of Nunavut's social media accounts and visit the <u>Department of Environment's website</u> to stay connected during Earth Hour!

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